LBPT

Location-Based Platform Technology

Whitepaper

A location-based platform designed to enhance convenience for both global travelers and local residents in the era of globalization.

Enabling a seamlessly connected world—anytime, anywhere.

LBPT Foundation

Table of contents

LBPT Foundation Introduction

Foundation Introduction – 01

The LBPT Foundation is a corporation that develops and operates various real-life–based platforms utilizing location-based (Location-Based) technology, and is legally registered in Singapore.
 The foundation is composed of experts in blockchain, global payment systems, digital infrastructure, advertising and marketing technologies, and platform planning and operations.
 With strong technological reliability and scalability, the foundation provides highly accessible services to global users.

• Technology Architecture Overview
The LBPT platform is built on the following core technological components:
LBS (Location-Based Service): The system detects a user's current location in real time and provides customized content and services based on that location.
 The platform integrates GPS, Wi-Fi positioning, and Cell-ID–based technologyto deliver highly accurate services. User location data is encrypted off-chain, and only its hashed value is stored on the blockchain.

Blockchain Infrastructure: The LBP Token is issued on a public blockchain and ensures transparent payment processing and immutable transaction records through smart contracts. Users can directly pay for premium services within the platform using LBP tokens, and a P2P transaction system enables free and open token circulation.

Platform Integration & Payment System: A digital wallet with a user-friendly UI/UX is embedded in the platform and can be linked with fiat currency payment gateways. This allows users to purchase or exchange LBP tokens in various currencies based on real-time exchange rates. In countries where regulatory risk exists for operating internal remittance services, transactions are handled through partnered financial institutions, not by the platform directly.

Multi-language / Multi-country Compatibility: To support a global user base, the platform is designed with multilingual interfaces and a flexible currency system. It is implemented as both a web-based platform and a mobile application, ensuring compatibility across a wide range of devices.

Foundation Introduction – 02

Market and Technology Demand Background
As of 2025, approximately 7 billion smartphonesare distributed worldwide, and 5.28 billion people actively use various digital services through their smartphones. More than 1.5 billion global travelers annually, along with 170 million overseas workers and residents, require a borderless, integrated digital platform—a need that fragmented legacy service structures can no longer adequately meet.
The LBPT Platform addresses this global demand by building an integrated digital ecosystem that includes travel, payments, local services, communication, and content consumption. Within this single platform, users can access and utilize all essential services seamlessly.

• Token Economy & Utility
The LBP Token is used as a medium of exchange for paid platform features, content consumption, advertising exposure, data contribution, and currency exchange alternatives. LBP is distributed solely as a utility reward within the platform and is not an investment product.
A user activity–based reward model is applied, including P2P transactions between users. Token supply and usage are transparently managed through smart contracts.
As the platform expands, the LBP Token is also intended to integrate with partner services and third-party decentralized applications (DApps).

• Security & Scalability
The platform prioritizes user asset and data protection through end-to-end encrypted communication, 2FA authentication, and advanced wallet security technologies.
A microservices-based architecture enables efficient horizontal scaling (scale-out), ensuring stable performance even as the number of users increases.
Rooted in its core philosophy of "technology + real-life connection," the platform aims not merely to implement technology but to deliver genuine user valuein everyday life.

LBP Introduction

LBPT Introduction – 1

- **LBP Token Overview**

1. Basic Information

CATEGORY	DESCRIPTION
Token Name	LBP (Location-Based Platform Token)
Token Symbol	LBP
Total Supply	500,000,000 LBT
Token Type	Utility Token
Underlying Network	Public Blockchain (planned on BNB Chain)
Primary Use Cases	Payments within the LBPT platform, participation rewards, P2P transactions, and more
Pre-Listing Internal Platform Price	$0.1 (planned)

2. Purpose of Issuance & Token Supply Calculation

The LBP Token serves as a core utility asset within the WELINK platform, functioning as the medium for payments, rewards, community participation incentives, P2P transactions, and various in-platform activities.

■ Token Supply Calculation

Global smartphone users (2025): 5.28 billion

International travelers & overseas workers (2025): 170 million

Estimated platform users over 2 years: approx. 100 million
(including travelers and local users)

Initial paid-service user ratio:approx. 40% = 40 million users annually

Average payment per transaction: 1.5 LBP

Average annual paid usage per user: 6 LBP (approx. 4 transactions per year)

Estimated Paid-Service Transaction Volume (Year 2): 40 million users × 6 LBP × 1 year = 240,000,000 LBP

Approximately 99% of tokens used for payments circulate back into the platform (with 1% burned).

As user growth, brand recognition, and platform activity increase, an additional average usage of

2 LBP per user is expected.

LBPT Introduction – 2

3. Token Distribution Structure (Allocation) – Lock-up & Vesting

Category	Allocation	Lock-Up Period	Vesting Method	Notes
Initial Platform Acquisition	18%	None		Liquidity for paid services & user activity demand
Platform (Ecosystem) Reserve	64%	6 months	Distributed evenly over 12 months	User rewards, activity-based incentives, campaign rewards; includes liquidity crisis support
Foundation CEO	1%	6 months	Distributed evenly over 12 months	
Participants, Advisors & Partners	8%	6 months	Distributed evenly over 12 months	
Development & Operations Team	1%	6 months	Progressive release as needed (foundation approval required)	For development continuity
Foundation	8%		Progressive release as needed (foundation approval required)	

4. Listing Plan & Market Strategy

Planned Exchanges: Major global CEX and DEX (to be announced)
Initial Liquidity: Provided through DEX liquidity poolsMarket Entry Strategy:

- Acquire users by region while executing targeted marketing campaigns
- Expand LBP utility within the platform → reinforce real-use demand
- Grow strategic partnerships → onboard external partner ecosystems

5. Smart Contract Structure & Security

Key Functions:
- Automated payment and reward processing
- Automatic burn mechanism: 1% per transaction(lock-up burn execution)
- Automated donation allocation: 0.5% per transaction
- Support for P2P transfers and transactions Security Measures:
- External smart contract audit planned (with trusted industry-leading firm)
- Real-time transaction monitoring & advanced security logic applied

LBPT Introduction – 3

6. Burn & Donation Policy

Burning

• When payments are made within the WELINK platform, 1% of the payment amount and 1% of any transfer fee are automatically burned.

• Maximum burn limit: Up to 50% of the total token supply (250,000,000 LBP).

• If 50% is not burned within 2 years from the initial listing date, the remaining amount will be burned from the Platform Reserve Liquidity Pool
(up to 50% of the total supply).

Donation:

• 0.5% of every paymentwithin the WELINK platform is automatically allocated to a donation pool.

• Donation funds are distributed based on market value for: Social contribution programs, NGO partnerships, Disaster relief and emergency assistance

7. Platform (Ecosystem) Reserve Allocation

Category	Allocation (%)	Description
Liquidity	80%	Supports paid service transactions and responds to user demand/usage volume
User Rewards	5%	Activity-based incentives and campaign rewards
Partner-Linked Platforms & Businesses	5%	For swaps and payments connected with partner platforms
Ecosystem Reserve	10%	Liquidity support and contingency response

8. Summary

The LBP token is more than just a payment method — it serves as the core pillar of a digital economic ecosystem that connects location-based global platforms. Its demand-driven issuance model, real-time burning and donation mechanisms, and user-centric reward system collectively enable a sustainable token economy.

WELINK Platform Introduction

Platform Introduction - 1

WELINK – "Connecting Us"

WELINK is a global integrated service platform built on location-based platform technology (LBPT). The platform is designed to provide travelers, local residents, and overseas workers with easy access to information and solutions needed for travel, activities, and daily life anywhere in the world.

Beyond simple information delivery, WELINK aims to foster real connections among global users. Within the platform, LBP (Location-Based Point) serves as the primary means of payment and transaction. LBP supports peer-to-peer transactions while also functioning as a digital asset that can be exchanged on designated marketplaces.

The WELINK platform consists of five interconnected sub-platforms. Each sub-platform provides independent functions while seamlessly integrating within the WELINK ecosystem to satisfy a wide range of user needs and enhance the overall user experience.

1. BEFRIEND – Making Friends Across Borders

BEFRIEND is the first sub-platform of WELINK, serving as a global social network that allows users to connect with new people anywhere in the world. Unlike conventional dating apps with complex and costly structures, BEFRIEND emphasizes simplicity, a free-service model, and barrier-free communication across languages.

🟦 Key Features

1) Global User Base

Users are not limited to a single country or region. People of different nationalities and backgroundsincluding travelers, locals, and foreign workers can freely interact and form new connections.

2) Location-Based Friend Discovery

Users can view others within a 100-meter radius and naturally engage in local meetups and communication.

3) Automatic Native Language Translation

Messages are automatically translated in real-time to and from the user's registered native language, eliminating the need for manual translation and allowing seamless communication in a familiar language.

4) Avatar-Based Profile Expression

Users can upload an image that represents themselves and choose various items to express their individuality. This provides non-verbal self-expression beyond simple text-based communication.

5) Privacy Protection Features

Chats and shared images between friends are encrypted and can be transformed into other images or text to prevent exposure, ensuring a secure communication environment.

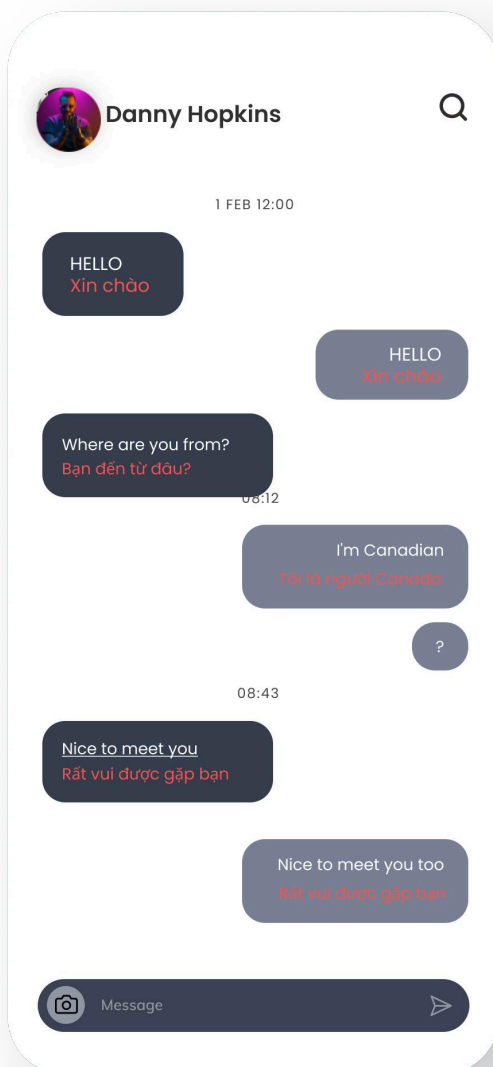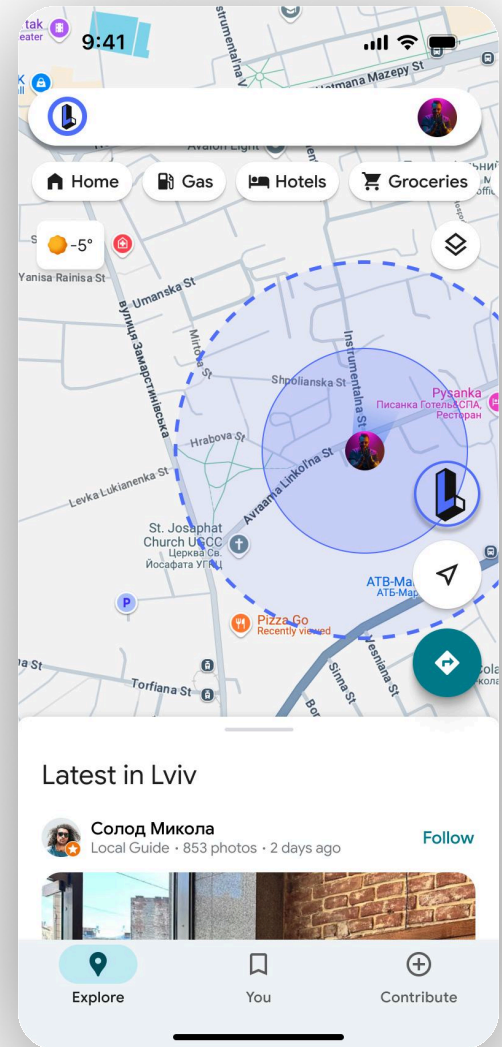**6) Interactive Friend Engagement**

Users can strengthen relationships through games and coordinate real-life meetups directly within the platform, bridging online interactions with offline activities.

Platform Introduction – 2

BEFRIEND – "Make friends"

1. Reflects WELINK users within a 100m radius

2. Chat Request: User clicks (5 free uses per day)

Exceeding 5 requests: Can apply in units of 10 LBP (unused requests roll over to the next day)

3. User Choice: Approve OR Reject

4. If approved, chat window is connected

5. Avatar customization and item equipping feature (can be applied using LBP)

1. Native language input during chat is automatically translated for the recipient
 (Displays both native language and target language simultaneously)

2. Image upload function

3. Image download function

4. Secret chatroom feature via password setting. (available when using LBP)

5. Two-player game feature

6. Open chat rooms

7. Chat room management based on member level

8. Image sponsorship and like Feature

2. UTUT – Free LBP Trading Between Users (User-to-User Trade)

UTUT (User-to-User Trade) is the second sub-platform within WELINK, **supporting direct LBP transactions between users.** It is a location-based digital asset exchange platform that provides **a free and secure P2P trading environment with nearby users in real time.**

■ **Key Features and Functions**

1) Location-Based Real-Time Trade Matching
Users can see **other nearby users available for trading within a 100-meter radius.** Each user's avatar shows **"SALE" (seller) or "BUY" (buyer)** on the map.

2) LBP-Based Trading Structure
The primary trading unit is **LBP.** Counter currencies can be selected as the local fiat currency or certain designated digital assets (COIN), enabling convenient asset exchanges.

3) Flexible Pricing
The default rate is based on **the LBP price listed on official exchanges,** but users can **freely negotiate prices with each other.** Supports dynamic market pricing.

4) Minimized Transaction Fees
P2P trades incur **no intermediary fees, only transfer fees,** allowing efficient and user-friendly transactions.
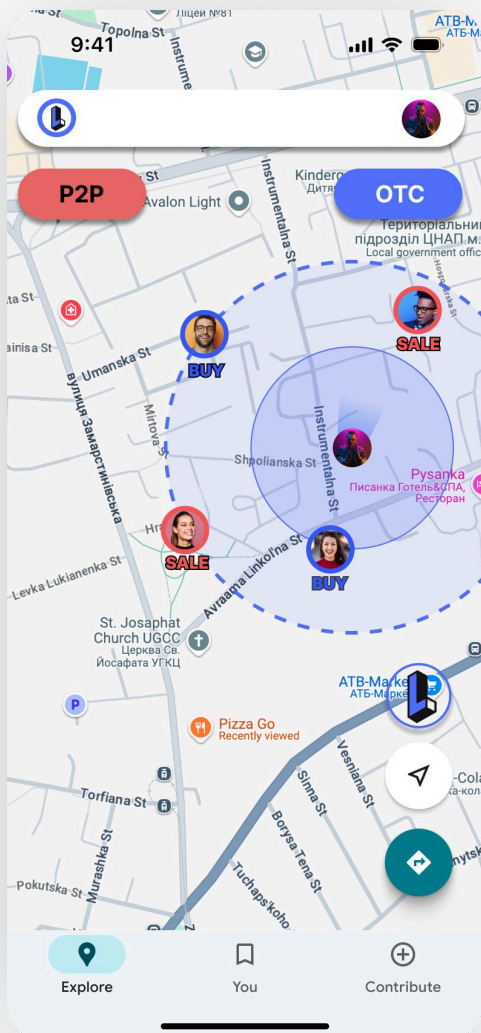
5) Alternative Trading Options
If P2P trading is not desired or location-based trading is unavailable, users can trade LBP **via designated exchanges or exchange offices.** Fees may vary depending on **whether the trading party is an individual or institution.**

UTUT maximizes freedom and convenience for user-to-user trading while providing **a secure, location-based, and flexible pricing structure,** creating **a global user-centered digital asset trading environment.**
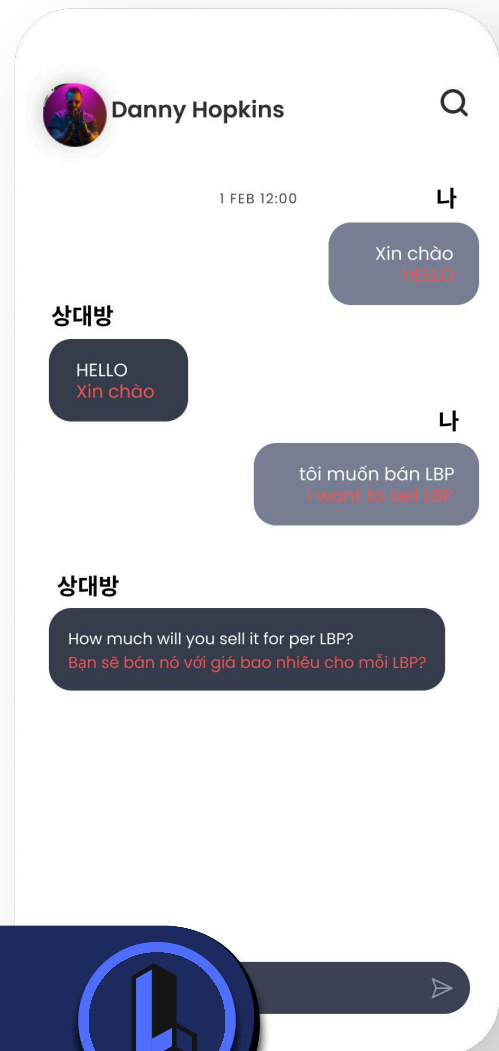
Platform Introduction – 4

UTUT – Free LBP Trading Between Users (User-to-User Trade)

1. Reflects WELINK users within a 100-meter radius.

2. User avatars display SALE or BUY
   (SALE: Selling LBP / BUY: Buying LBP)

3. Trading Process: User clicks to request a trade.

4. The other user can Approve or Reject.

5. If approved, a chat window opens for negotiation.

6. Users can also use OTC exchanges or designated
   exchange offices.

7. Fees vary depending on the service used.

1. Messages entered in the user's native language are
   automatically translated for the other party (both
   native and target language displayed).

2. Users discuss LBP price, trading method, and
   trading location.

3. Transactions proceed according to mutual
   agreement.

4. 1% transfer fee is applied per transaction, though
   actual fees may vary depending on the transfer
   conditions.

3. L.AD Platform – Redefining Advertising, Promote Myself

Today, we are exposed to countless advertisements both online and offline. However, in this flood of information, selecting accurate ads and judging trustworthy promotional content is becoming increasingly difficult. Excessive competition, repetitive content, and saturated channels often lead to consumer fatigue. Additionally, understanding local business districts and facilitating easy usage can contribute to users, merchants, and local development. WELINK's third sub-platform, L.AD Platform, addresses this issue by introducing a new concept of location-based advertising.

■ Key Features and Characteristics

1) Location-Based Offline Advertising
 Users can search for real offline store advertisements within a 100-meter radius of their current location. Only ads registered and updated by store owners are reflected, ensuring accurate and up-to-date information.

2) Trust-Centered Advertising Structure
 Unlike typical SNS or search-based ads (e.g., Facebook, TikTok, Google), which suffer from overexposure and repetitive content, the WELINK AD Platform allows users to evaluate ads. Local users who experience the stores directly provide trustworthy information for others.

3) Simplified and Low-Cost Advertising
 Advertising requests are made using LBP, with a very low-cost structure compared to other platforms. Businesses purchase LBP via the second platform, UTUT, and use it as advertising payment.

4) User Participation Reward System
 Users can view ads and leave evaluations for businesses, which are converted into rewards within the platform. Active participation in the ad ecosystem provides users with greater benefits.

5) Merchant Partnerships and Payment System
 Advertisers can accept LBP as a payment method. Small businesses can receive advertising support from donation funds, and LBP payments may include discounts or other incentives, allowing flexible partnership options.

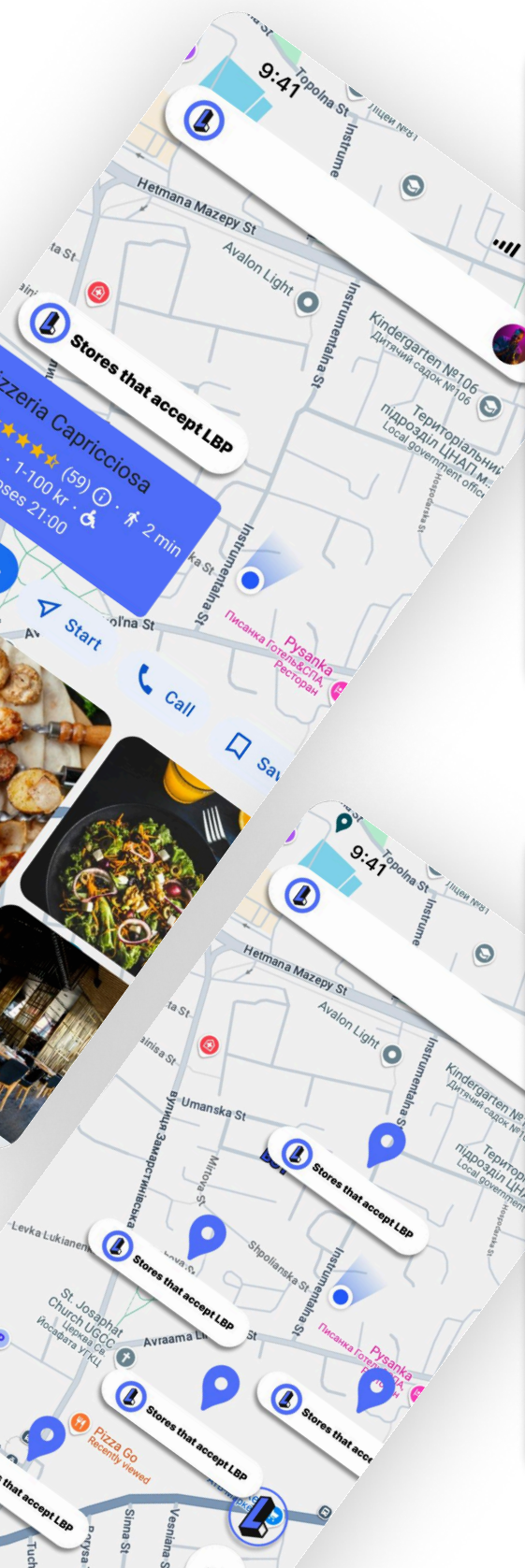**6) Universal Streaming Ad Service**
 The platform allows advertisers to stream ads, rewarding users who watch them. Ad costs are paid in LBP, with 1% burned, 0.5% donated, 18.5% allocated for platform operations, and the remainder distributed to viewers. To enhance effectiveness, reward distribution may involve post-viewing questions or intermediate check pages, adjusted in consultation with advertisers.

The L.AD Platform goes beyond a simple advertising medium, creating a trust-based ecosystem between users and businesses. By combining accurate location information, reliable user evaluations, and efficient payment and ad systems using LBP, WELINK offers new value to the global advertising market.

TIG – "Ensuring travel safety"

1. Merchants can directly upload advertisements, including photos, address, phone number, and other details.

2. Ad Submission: Merchants submit ads using LBP.

3. Merchants purchase LBP via WELINK's UTUT platform to submit their ads.

4. When merchants enter into an LBP contract for product sales with LBPT, they can upgrade to a merchant wallet to manage transactions. (Provides features like discounts, profit/loss analysis, loss compensation, and transaction lists.)

5. Merchants can use either an LBP-dedicated wallet or the WELINK wallet.

1. Streaming Advertisements: Advertisers upload videos, and the advertising fee is paid in LBP based on streaming duration and frequency.

1. Registered merchants are shown on the map; clicking the icon displays uploaded information to users.

2. Users can search for merchants by name, business type, or category.

3) Clicking a merchant icon provides detailed information.

4. Users can rate merchants and receive a small LBP reward for submitting reviews.

5. Top-rated merchants receive monthly LBP rewards.

1. Viewers answer simple questions after watching a streaming ad. Correct answers earn LBP rewards.

2. A reward list and results are provided to the advertiser, who pays the advertising fee in LBP.

4. TIG – Make Travel Safer and Richer, Travel Information Guide

Today's travel is evolving toward a more independent and flexible style, moving away from traditional travel agency-centered models. As a result, travelers face new challenges, having to solve various inconveniences and risks on their own while exploring local areas.

TIG (Travel Information Guide), the fourth sub-platform of WELINK, is a location-based travel information and support platform developed to address these challenges. It acts as a traveler support hub by providing reliable information and connecting practical assistance on-site.

🟦 Key Features and Highlights

1) Information from Local Experts and Guides

TIG allows local guides, experts, and verified users to share travel information directly. Unlike general online sources, TIG prioritizes accurate, experience-based, and trustworthy information.

2) Trust Built Through User Ratings

All uploaded information is reinforced through a user rating system. Even general user submissions can become trusted information if highly rated. Contributors receive rewards within the platform.

3) Location-Based Information Access

Users can explore nearby travel spots, services, and experts in real time based on their current location. Each piece of information is provided with accuracy, real-time relevance, and verification.

4) Support for Problem-Solving During Travel

TIG helps users handle legal issues, accidents, document processing, and other complex situations by connecting them to registered professional services or experts. This provides travelers with practical solutions while offering professionals market access and trust-based revenue opportunities.

5) Strict Registration and Verification System

Only pre-screened partners, guides, and experts can register, ensuring high-quality information and platform reliability. All uploaded content is continuously managed through internal review and user feedback.

TIG is not just a travel information platform—it is a trusted solution platform essential for the era of independent travel. Through location-based data, user rating systems, expert connections, and LBP-based rewards, travelers can enjoy safer and richer travel experiences.

WELINK – "Connecting Us"
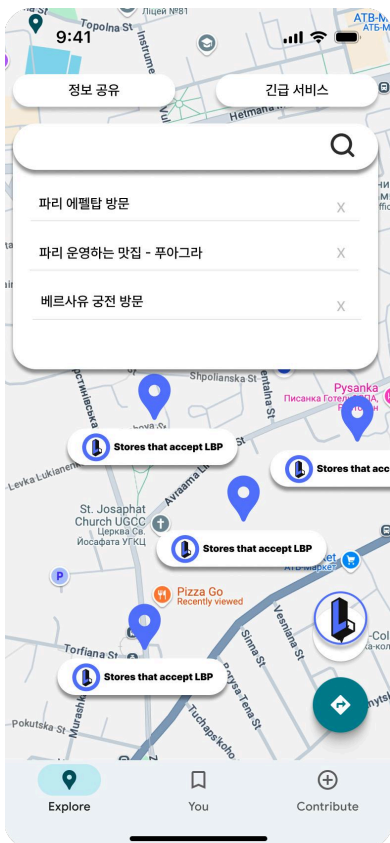
1. Information Provider Registration
2. Registration for Guides, Complaint Handlers, and Emergency Service Providers
3. After the information provider registration is submitted, WELINK screens the registered provider. If there are no issues after screening, WELINK grants the status of an Information Provider. WELINK checks the reliability and background (career/experience) of the Information Provider to prevent potential problems beforehand.
4. In the case of Guides, they register travel information, transportation, mobility, points of caution, and convenient facilities (convenience stores), which users can reference to facilitate their travel in that country.
5. Users grant star ratings for the information.
6. LBP rewards are provided to participants and guides.

Emergency Services involve a resident of the relevant country and region dispatching to the scene to act as an agent for handling and processing urgent matters, such as issues related to language, culture, or legal problems that may arise during a trip.

1. The information registered under Information Sharing is presented in a list format.
2. Only the main title is displayed, and the uploaded information becomes visible upon clicking the title.
3. If the uploaded information is useful, users can grant a star rating. Both the user who grants the rating and the uploader receive LBP rewards when the rating is given.

4. The Emergency Service provider's information displayed includes the person in charge, key career history, solved tasks, phone number, messenger ID, and TIG Information Provider Number.
5. By clicking the TIG Information Provider Number, a chat window is generated, allowing the user to initiate a conversation with the provider and request emergency services.
6. The fee for the emergency service is processed using LBP, and the LBP is only disbursed to the Information Provider after the requester confirms that the service has been completed. Interpretation (Translation) services are also classified under these emergency services.

5. LBP PAYMENT Platform – Expanding Digital Assets into Real Life

While digital assets are seeing expanded use, offline payments face limitations such as price volatility, complexity, and low trust. To address this, the LBP Foundation has built an offline partner-based payment platform. This platform increases the practical value of digital assets and supports the expansion of the LBP ecosystem, providing a stable and reliable payment environment for both users and merchants.

◼ Key Features and Highlights

1) Differential Discount Structure to Mitigate Price Volatility

To address potential price fluctuations when using LBP for payments, a differential discount policy is applied compared to traditional payment methods. Example: Cash payments are full price, while LBP payments receive a temporary discount. Discounts are applied temporarily before full adoption and provide tangible benefits to users.

2) Simple and Intuitive Payment UX

Users can make payments quickly and easily without manual calculations, using real-time exchange rates and automatic quantity calculations integrated with the LBP wallet. The user-centric UX design minimizes entry barriers.

3) Platform-Centric Primary Indirect Payment Structure

first paid to the platform, then settled with the merchant. Any shortfall is partially compensated in LBP monthly. Over time, the system can gradually transition to preserving differences between loss and gain via exchanges as user awareness evolves.

4) Data Storage and Provision for Tax and Legal Compliance

Transaction data for TOKEN payments is transparently stored and managed, considering country specific tax regulations. Data can be used for tax reporting, accounting, and regulatory compliance.

5) Integration with Game Platforms

Beyond offline payments, LBP usage is diversified through P2P game-based platforms. Users can spend LBP within games for payments and rewards, increasing token circulation and engagement within the ecosystem. Collaborations with other platforms further promote LBP adoption and platform diversification.

Important Note: LBP is provided exclusively as a platform utility reward, not as an investment.The LBP offline payment platform goes beyond simple virtual asset transactions, offering a trusted model for using digital assets in real life. Features such as differential discounts, intuitive UX, indirect payments, game integration, and tax-compliant data provision create a convenient and secure digital asset experience for users while minimizing risks for merchants. LBP is preparing the way for digital assets to integrate into real economic activities, with this platform serving as a crucial link.

Integration Of WELINK Platform And LBP

WELINK Platform and LBP Integrated Structure – 1

WELINK is a multifaceted user-centric platform encompassing communication, translation, information sharing, gaming, advertising, and expert connections. Within this platform, LBP (Link Blockchain Point) serves as the integrated payment method, used across service fees, reward systems, external partner payments, and digital asset transfers. LBP functions not merely as a payment tool but as a core utility token driving the platform economy, encouraging user engagement and contributing to ecosystem expansion.

1. LBP Usage Areas within WELINK

1-1) Paid Services & Payments

WELINK provides basic services for free while offering premium features and additional services payable in LBP. The required LBP amount adjusts in real-time according to market fluctuations.

Service	Contents	LBP Cost	Notes
Membership Level (Regular)	22 Photo Uploads, 15 Friend Matches	30	Monthly, 80 LBP 3 months
Membership Level (Premium)	101 Photo Uploads, 30 Friend Matches	50	Monthly, 120 LBP 3 months
Open Chat Room Creation	Premium Tier Open Chat Room Creation	20	1 room creation
Private Chat Room	Chat Room Blind Mode with Friends	8	Per person
Additional Chat Request	Number of Chat Requests / Carry-over Available	5~20	Applied per case
Transfer Fee	Applied When Sending LBP	1% of the transfer amount	Subject to change depending on actual cost
Ad Upload	Ad Upload	10	One-time
Ad Modification	Ad Content Modification	1	One-time
Expert Connection Service	Expert or Vendor Connection	Paid in LBP	WELINK escrow applied
Partner Store Payment	LBP Payment at Offline Stores	1% transaction fee	WELINK escrow applied
Additional Photo Upload	Cost per Additional 9 Photos	1	
Support Like	Fee Charged per Like	1% transaction fee	Applied per case

1-2) Free Services

To ensure a positive initial user experience and lower entry barriers, the following features are provided free of charge:

Initial character setup upon user registration (one-time)

Up to 5 chat requests per day between users

Real-time chat with automatic translation

User vs. user game participation

Monthly ad image and message updates for partner stores

Information upload and registration

Search and chat services

2. Reward System & Incentive Structure

LBP is also used as a reward mechanism to encourage user participation and maintain content quality. Rewards are primarily distributed based on information contributions, participation in evaluations, and affiliate activities.

■ Key Features & Highlights

Information Contribution Rewards: Users are rewarded when meaningful information is uploaded to the platform and positively evaluated by other users.

Advertising Service Evaluation Rewards: Users receive rewards for participating in evaluations of advertising clients.

Top Advertiser Rewards: Advertisers receiving high ratings are directly rewarded by the platform.

Affiliate Payment Rewards: When LBP is used for payments at partner stores, rewards are given to buyers or merchants.

3. Integration & Swaps with Partner Platforms

LBP extends its utility by connecting with other platforms, allowing WELINK users to utilize LBP across various external services.

■ Partner/Swap Integration Structure

Function	Description
Payment Method	Premium features, content purchases, advertising registration, etc.
Reward Mechanism	User contributions, content evaluations, transaction participation, etc.
Data Transfer	Fee payments
Affiliate Payments	Direct use at partner stores or via escrow structure
Swap	Cross-platform usage and expanded utility

LBP serves as more than just a token. It connects all activities within the WELINK ecosystem, acts as the central medium for interactions between users and partners, and facilitates value creation and exchange at every touchpoint.

Through this, LBP secures practical demand and use cases alongside the growth of the WELINK platform, establishing a foundation for a sustainable and scalable digital economy model.

Burning

Burn: LOCK-UP – 1

Token Economy: Burn – LOCK-UP System

LBP implements a Burn – LOCK-UP system to ensure sustainable value growth within the platform ecosystem and to establish LBP as a practical payment method. This system is a core mechanism that enhances the token's utility and value by increasing scarcity, maintaining supply-demand balance in the market, and strengthening user incentives.

1. System

1% of all paid transactions and asset transfer revenue within the WELINK platform is automatically burned. This gradually reduces the total supply, increasing scarcity and boosting the token's market value relative to demand.

2. Key Effects

Drives LBP value appreciation
Improves payment psychology for users and merchants (mitigates perceived loss)
Enables high-value services to be accessed with smaller token amounts → improves accessibility

3. Burn – LOCK-UP Rules

Maximum burn is limited to 50% of the total issued supply
(mandatory burn up to 50% within 2 years from listing).
While the initial circulating supply from the platform reserve can reach 100%, the final circulation is limited to 50%. Burns are applied based on actual revenue generated from paid services, transfers, advertisements, and affiliate payments within the platform.

4. Liquidity Management & Reissue Policy

If LBP's market circulation is disrupted or liquidity excessively declines, the foundation implements the following liquidity supplementation policy:

ITEM	CONTENT
Liquidity decrease detected	Monthly liquidity analysis
Regeneration Limit	Up to 0.1% of maximum burn amount
Regeneration Conditions	If circulating supply falls below a certain threshold
Regeneration Method	Foundation directly reissues tokens for liquidity supply purposes
Upon Normal Liquidity Recovery	Existing burn system automatically reapplied

Burn: LOCK-UP - 2

5. Token Supply Structure Summary

ITEM	VALUE(%)	DESCRIPTION
Total Issuance	100%	Initially planned total token supply
Burnable Ratio	50%	1% of platform revenue is burned, up to a maximum of 50%
Circulation Limit	50%	Maximum amount that can actually circulate
Reissuable Amount	0.1% per month	Can be reissued monthly to maintain liquidity

6. Expected Effects within the Ecosystem

Token value appreciation → lowers entry barriers for platform paid services

Continuous value creation based on scarcity

Improves payment psychology for merchants and users

Ensures price stability through controlled liquidity supply

Donation

Donation-1

Token Economy: Donation Pool System

LBP goes beyond being a simple payment method by implementing a donation system aimed at achieving sustainable social value. A portion of platform revenue is allocated to public welfare purposes such as social contribution, NGO partnerships, disaster recovery, and support for loss-affected partner merchants. This allows LBP to establish itself as a digital asset with practical utility in real life.

This structure strengthens the positive cycle of the LBP ecosystem through three main pillars: enhancing platform and token brand trust, providing users with ethical satisfaction, and promoting widespread LBP adoption across society.

1. System Overview

0.5% of revenue generated from paid services and asset transfers within the WELINK platform is automatically allocated to the Donation Pool. LBP accumulated in the donation pool is disbursed quarterly, with beneficiaries selected based on pre-evaluation and internal review criteria. Donations contribute to the social circulation of the token and enhance the brand image, which in turn drives market value appreciation for LBP.

2. Areas of Donation Utilization

APPLICATION AREAS	DESCRIPTION
NGO Collaboration	Support humanitarian activities through partnerships with international and local NGOs
Disaster Recovery	Provide assistance to areas affected by natural disasters or emergencies
Support for Vulnerable Groups	Aid underprivileged populations, persons with disabilities, and the elderly
Compensation for Loss-Affected Merchants	Assist partner merchants who incur losses due to payment rate fluctuations
Local Community Projects	Participate in sustainable development initiatives within local communities

Donation-2

3. Expected Effects of the Donation System

Strengthens LBP's public image and credibility

Expands real-world use cases → broader circulation

Establishes a platform operation philosophy reflecting social value

Enhances ethical satisfaction for both users and investors

4. Summary

The LBP donation system goes beyond simple asset circulation, setting a new standard for the social value of digital assets. The quarterly-disbursed donation pool creates a sustainable virtuous cycle, simultaneously expanding the user base and enhancing platform value.

Reward Policy

Reward Policy - 1

Reward Policy

The WELINK platform is not merely a consumption-centered platform; it aims to create a participation-based value-sharing ecosystem. By encouraging active engagement from businesses, affiliated stores, and general users, and providing a fair reward system, the platform ensures sustainable growth.

Rewards are distributed using the platform's utility token, LBP (Loyalty Benefit Point), with 5% of the total token supply allocated to the reward pool. Additionally, a Burn Mechanismis implemented within the platform, meaning that if up to 50% of the total LBP is burned, the amount of LBP available for rewards will decrease proportionally.

When the real value of LBP rises due to market fluctuations, reward units are automatically adjusted to prevent excessive payouts and maintain the stability of the platform's economic ecosystem.

1. Information and Content Submission Rewards

- Rewards are calculated one month after content submission based on user evaluations.
- The reward is determined using the average user evaluation score, and the amount varies according to the evaluation result.
- If the average score is 0, the content will be deleted, and no reward will be given. to the evaluation result.

AVERAGE RATING	REWARD (LBP)
5 points	3 LBP (one-time reward)
4 points	2 LBP
3 points	1 LBP
2 points	0.5 LBP
1 points	0 LBP
0 points	0 LBP + content deletion

2. Advertising Streaming Rewards

- Rewards are provided for viewing video advertisements of 30–60 seconds in length.
- Advertising fees are paid in LBP, and the video content is provided by the advertiser.
- 80% of the total advertising fee is distributed as rewards to viewers.
- Additional rewards are given when viewers answer a short quiz or verification question after watching the advertisement.

Reward Policy - 2

3. Top-Rated Advertising Merchant Rewards

- For advertisements registered directly by merchants, consumers evaluate the consistency between their real experience and the advertisement.

- Evaluations are scored on a scale from 0 to 5, and the top 1% of merchants each month receive 5 LBP as a reward.

- Consumers who participate in evaluations receive a small reward of 0.01 LBP.

4. Loss Compensation for Payment Merchants

- When a merchant accepts LBP as a payment method, any losses caused by price fluctuations are compensated.

- The previous month's revenue and the current month's losses are compared and analyzed based on the monthly reference exchange rate.

- If there was revenue in the previous month, it is used to offset the current month's losses.

- Actual losses are compensated in LBP, and the settlement is conducted according to internal policies.

Ensuring Flexibility and Stability of the Reward System

If the value of LBP rises or market conditions fluctuate, the reward units are dynamically adjusted. This prevents token inflation and ensures the long-term health and sustainability of the platform's economic ecosystem.

WELINK's reward policy is designed so that all participants can create value within the platform and receive transparent, corresponding rewards. This goes beyond a simple profit model, reflecting WELINK's core philosophy of building a mutually beneficial ecosystem based on participation and trust.

Individual rewards per action may be small. However, there are many opportunities to participate, and the more participation, the higher the cumulative rewards. Additionally, the burn system and potential increase in LBP value can amplify the overall reward effect.

Structural Roadmap

Roadmap

December 2025

December 2025 – April 2026

Pre-Registration Campaign For The Platform: Acquire Early Users And Expand Community Base

Recruitment Of Platform Participants: Build Partner Ecosystem Including Merchants, Local Guides, And Content Providers

April 2026

End Of Pre-Registration Campaign And Burn Of Unused Tokens: Automatically Burn Any LBP Allocated For User Acquisition That Remains Unused

First Half Of 2026

WELINK 1st Official Platform Launch: Completion Of First Version Of The Full Platform Including All 5 Sub-Platforms (Web, App & APK)

LBP Exchange Listing: Secure Liquidity And Initiate Circulation Within The Market12

Second Half Of 2026

Completion Of WELINK 2nd Platform Version: Platform Enhancement And Improved User Experience App Functionality Expansion And Stabilization

First Half Of 2027

Release Of WELINK 3rd Final Version: Full Release Of Android And IOS Apps
Note: IOS Release May Vary Depending On Apple's Review Schedule
Expansion Of Partner Platforms: Campaigns To Attract New Partners For Ecosystem Growth

Second Half Of 2027

Target Achievement Of 100 Million Global Users

Planning And Development Of New Sub-Platforms: Laying Foundation For Platform Diversity And Revenue Model Expansion

Second Half Of 2028

Transfer Of Foundation Operations: Transition WELINK Platform Foundation Into A For-Profit Corporate Entity

Establishment Of A Global Business Operational System Based On Platform Autonomy And Scalability

Disclaimer

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Participation Restrictions in Certain Countries
The LBP token is not offered to individuals in countries where participation in or use of cryptocurrencies is restricted. Provision of LBP tokens is allowed only in countries where such participation and usage comply with applicable laws and regulations. Participation from restricted countries is strictly prohibited.

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This LBP Whitepaper is prepared for informational purposes only and should not be interpreted as an investment solicitation, financial advice, legal advice, or any other professional guidance. All information contained herein is based on the current plans and objectives of the project and may be subject to change. Users must seek independent professional advice regarding applicable laws, finance, and tax matters before making any decisions related to LBP. LBP and the WELINK platform assume no legal liability in this regard.

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LBP and the WELINK platform may face various risks, including technical defects, market volatility, regulatory changes, cybersecurity threats, and operational failures. These risks can significantly affect the value and usability of LBP, and no guarantees are provided. Users of LBP must fully understand and accept these risks and are solely responsible for all consequences arising from them.

Nature of the Token
LBP is a utility token used within the WELINK platform and is not considered an investment instrument. LBP does not represent legal tender, shares, securities, or other financial instruments, and economic returns are not guaranteed. LBP is only traded on listed exchanges and cannot be used outside the WELINK affiliated platforms. It is solely a digital asset.

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LBP and the WELINK platform may be subject to legal restrictions or regulations in certain jurisdictions. Users are responsible for complying with the laws of their own countries or regions and ensuring that their use or trading of LBP does not violate any applicable laws. LBP and the WELINK platform bear no responsibility for users' legal compliance, which remains entirely the user's responsibility.

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Warranty and Control
LBP tokens are digital utility tokens intended for use within WELINK platform services and are not sold for investment purposes or guaranteed returns. Market price fluctuations of the token are beyond the direct control of the foundation. The LBPT Foundation provides no guarantees or compensation regarding price increases, price stability, or investment returns.